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SEGMENTS		
872,467	Total Universe/Base Rate	\$110.00/M
3,816	January 2012 Buyers	\$150.00/M
53,076	2011 Buyers	\$150.00/M
72,253	2010 Buyers	\$125.00/M
38,635	2009 Buyers	\$125.00/M
3,799	January 2012 Telemarketing	\$300.00/M

DESCRIPTION

Winning In The Cash Flow Business, created by Russ Dalbey, brings to you a motivated list of individuals who want to supplement their income with extra money made from home starting a new career in the cash flow note market. With all of the information available on money making programs these business opportunity consumers have turned to one of the most popular systems available in the real estate and money making market.

Considered to be the premier source of information for more than a decade on the \$200 billion cash flow note industry, Russ Dalbey has compiled all of his knowledge into a program that is fun to use, easy to execute and is guaranteed to make its users money or they get their money back - no questions asked. The 30 day free trial allows ample time to review the program and let each entrepreneur see for themselves how much money they can be making by working just a few hours each week. All without risking any of their hard earned savings investing in real estate.

This easy 3 step program also comes with the full support of Russ' success counselors who are prepared to assist each course member achieve success in the cash flow note business.

These responsive buyers have spent using their credit card at the time of order. The individuals are wealth builders by nature and want the finer things that life has to offer.

DATE	
UPDATED	01/31/2012
CONFIRMED	11/05/2013

UNIT OF SALE \$120.00

GENDER 57% MALE 38% FEMALE

MEDIA TV/INTERNET/DIRECT MAIL

ADDRESSING Email

\$50.00/F FTP \$50.00/F

ADDITIONAL CHARGES

Gender \$10.00/M State/SCF/Zip \$10.00/M

MINIMUM ORDER 5,000

NET NAME POLICY Net Name is not allowed



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