

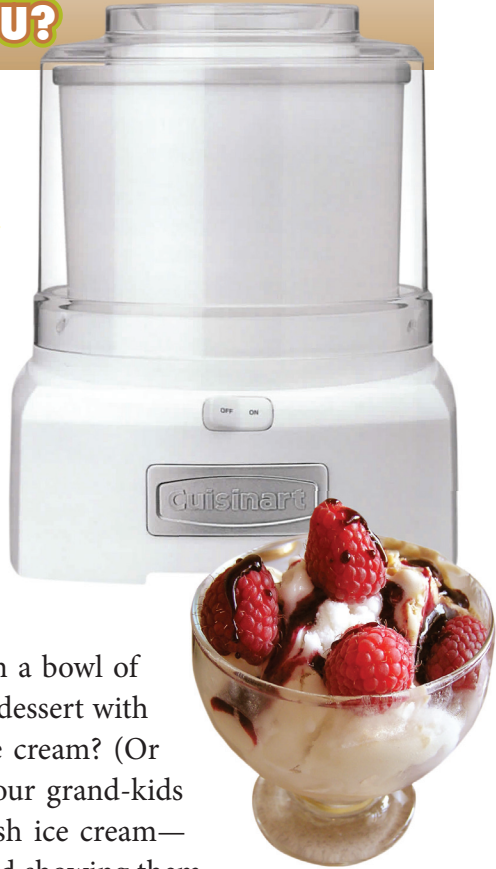
**A FREE CUISINART® HOME ICE CREAM MAKER  
IS HERE WITH YOUR NAME ON IT!  
MAY I SEND IT TO YOU?**

Hi, I'm Alan Reed, writing to you from my family dairy farm in beautiful Idaho Falls, Idaho, where the air is clear, water pure, and every condition ideal. **I want to send you my farm-fresh all-natural ice cream, right to your home. Yes, I said send.** We can actually ship our incredible ice cream to you!...and have it taste exactly as if you were here at the little store at our farm, getting an ice cream cone—More about how, in a minute.

**Let's start by agreeing that ice cream is one of the truly great simple-pleasures of life.** For yourself, really, what's better than a bowl of really good ice cream and fresh berries? For dessert with your spouse, can you beat apple pie with ice cream? (Or our amazing apple-pie ice cream!) When your grand-kids visit, imagine treating them to real farm fresh ice cream—so superior to factory made, store bought—and showing them photos of “your” cow it came from, the farm where your cow lives... even showing them a DVD of life on the farm!

If you'll forgive me, I'm a little bit famous. I've been on The Today Show and written up in magazines because of my innovations in ice cream. Our ice cream's even been named BEST ICE CREAM four years in a row by our local magazine and one of those fancy gourmet-foodie magazines, *Saveur*, wrote: “...I have found none better than at Reed's Dairy.” I'm right here at our dairy farm every day, with my 210 dairy cows, my great team, and my little ice-cream plant, where we use milk fresh from the cows, natural cane sugar, other farm fresh ingredients...our cows are hormone-free, by the way, fed a top quality diet...and we NEVER add artificial preservatives and chemicals to our ice cream. **If it's been a long time since you've tasted farm-fresh ice cream without all that junk added to it, you'll be astounded at the difference!** When you serve our farm-fresh ice cream to friends who've been eating supermarket stuff, they'll ask you a million questions. They may even accuse you of having a cow hidden away in your garage!

I've invented a process for “super-hard-freezing” our made-on-the-farm ice cream as a concentrate, that is unfazed by 2 to 4 days' shipment (in our specially made protective cartons)...when you get it, you pop it in your freezer to re-freeze it. A few hours before you plan on enjoying some, you move it to the 'frig. When you're ready, you just put it **into a Cuisinart® ice cream maker—which I'll give you as a FREE GIFT**—tap the ON button, and in less than 10 minutes, you've got the most delicious, the richest, the most natural-tasting ice cream of your life!



# THERE'S A LOT MORE TO THIS STORY!

Code: B

Please, come and visit our farm online at [www.ReedAndKennedyIceCream.com](http://www.ReedAndKennedyIceCream.com). You'll see and hear the rest of the story, be invited to sample this amazing ice cream in your own home, and be able to **claim your FREE Cuisinart® Ice Cream Maker**. This has to be a limited time offer, so please visit us within 15 days at [www.ReedAndKennedyIceCream.com](http://www.ReedAndKennedyIceCream.com).

**Why not try this incredible experience, risk-free, guaranteed?** This is something special. A wonderful, simple pleasure. A "going home again". Right in your own kitchen, in less than 10 minutes, you'll make incredibly delicious ice cream fresh from the farm, just as if our dairy was right down the street! My wife, Holly, I, and Cowie and our other 209 cows and our great farm staff look forward to the smile on your face, your chuckle, your joy at tasting ice cream you can NOT find in a supermarket or even an ice cream shop. Maybe you and I can't have *everything* the way we like it. If you're like me, when you watch Leno, you miss Carson. If you're like me, when you read the newspaper and think about the insanity in Washington DC and the future of this country, you're troubled. A friend of mine says he's stuck living in a world he doesn't understand! Well, no matter what, no matter the aches and pains of growing older, no matter whatever worries, we *can* stop and really enjoy a great dish of farm-fresh ice cream! I'm excited about bringing *that* to you—and sharing our small-town, farm life.

Thanks in advance,

*Alan Reed*

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reserved for you  
& the amazing  
experience  
of farm-fresh  
ice cream  
delivered right  
to your door...  
as if you lived  
right down the  
street from our  
dairy farm!

**FREE**  
**CUISINART®**  
**HOME**  
**ICE CREAM**  
**MAKER**

Reed & Kennedy Farm Fresh Ice Cream  
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