



Before



After

Dear FName,

There's nothing more inviting than a sparkling smile.

Now, as part of a state-wide awareness campaign, we'd like to rush you a **Free Professional Teeth Whitening Kit** (valued at \$150.00).

Why waste an afternoon getting a professional treatment and spend up to \$150.00? Now you can enjoy results like these, right at home:

- ✓ **Up to 2-5 shades whiter, on average**
- ✓ **Takes only 20 minutes**
- ✓ **Painless. No sensitivity**
- ✓ **Great for wine and coffee drinkers, and smokers**

Brighten your smile and feel more confident — without the \$150.00 price tag. But you must hurry. Because our supplies are extremely limited. **Offer ends Mail Date + 21 Days.**

Why Are We Giving Away Whitening Kits For Free?

I know, "There are no free lunches," right? But I also know that the fastest way we can raise awareness about the power of a whiter smile is with this Free Kit.

Plus, we want to help 1,000 families by raising awareness about dental health. Because problems with your teeth can affect the rest of your body. Example: if you don't recognize gum disease (which has almost no symptoms) or suffer a tooth loss, you may face a higher risk of Alzheimer's, diabetes, stroke, or heart attack. Not to mention losing your smile.

So, giving away Free Kits like this is good for everybody. You get a brighter, whiter smile. And we get to spread the word about dental health.

Here's What To Do Now

It's easy to receive your FREE Professional Teeth Whitening Kit ...

Just call 866-842-4201 and ask for me, Sarah. Call day or night.

When you call for your Free Kit, ask to see if you are eligible for affordable dental care, through our DentalWise Plan. This information could save you up to \$503.00!

The sooner you get your FREE Teeth Whitening Kit, the sooner you can enjoy a dazzling whiter smile.

Call 866-842-4201 for your Free Professional Whitening Kit today!

Sarah Schueller, Vice President, DentalWise Plan

P.S. - Don't miss out! Supplies are limited. Please pick up the phone and call 866-842-4201 before this offer ends on **Mail Date + 21 Days.**

* Available while supplies last. The Kit is free. You pay only for shipping and processing.

This is not insurance.

**Look Younger,
Feel Better!
Whitens Your Teeth
at Home – FREE**

Who Else Wants a Dazzling, Whiter Smile – FREE*?

DentalWise
One Corporate Dr, Ste 404
Wausau, WI 54401



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