

<u>SEGMENTS</u>			<u>DATE</u>	
123,654	Total Universe/Base Rate	\$140.00/M	UPDATED	09/30/2013
10,344	3rd Quarter 2013	\$140.00/M	CONFIRMED	11/04/2013
8,977	2nd Quarter 2013	\$140.00/M	<u>UNIT OF SALE</u>	
7,802	1st Quarter 2013	\$140.00/M	Sunit_of_sale	
55,926	Total 2012 Buyers	\$140.00/M	<u>MEDIA</u>	
40,605	Total 2011 Buyers	\$140.00/M	Direct mail sold	
	Non-Reciprocal Fee	\$35.00/M	<u>ADDRESSING</u>	
<u>DESCRIPTION</u>			Email \$50.00/F	
<p>The Bel Marra Nutraceuticals list of natural supplements offer mailers the opportunity to reach consumers who have found health relief in one or more of the offers found in the Bel Marra line of natural remedy products.</p>			Run Charges \$10.00/M	
			FTP \$50.00/F	
			<u>ADDITIONAL CHARGES</u>	
			State/SCF/Zip \$10.00/M	
			Gender \$5.00/M	
			<u>MINIMUM ORDER</u>	
			5,000	
			<u>NET NAME POLICY</u>	
			Net Name is not allowed	



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