

Dear <firstname>,

Maverick1000 invites you to join us in Austin, TX on Tuesday, October 2, 2012, for an intimate evening at the private residence of billionaire businessman and philanthropist, John Paul DeJoria.

John Paul, or J.P. as his friends call him, holds the rank of #81 on Forbes' 400 list of the World's Richest People with an estimated \$4B net worth. He's the co-founder of John Paul Mitchell Hair Care Systems and Patron Spirits Company. Remarkably, he achieved all this in spite of incredibly modest beginnings. J.P. will be opening up his home for dinner and a special Patron tequila tasting.

You now have the opportunity to join J.P. and a select group of influential entrepreneurs, CEOs, and industry innovators for insightful conversations, meaningful connections, and exquisite food and drinks.

Why you've been selected...

Your business accomplishments and achievements have already placed you in the upper ranks of your colleagues — which is why you've come to our attention for possible inclusion in this **Maverick1000** event.

However, success is simply one criterion.

Maverick1000 is a network of exceptional entrepreneurs connecting and engaging in bold new ways to support your biggest business accomplishments, challenge you to do even more, increase your effectiveness at impacting the world, and foster your aspirations to live life to the fullest.

Previous events have included everything from a Zero-gravity flight (*the kind NASA astronauts take to prepare for space travel*) with skateboarding legend and adventure business icon **Tony Hawk**, to working with micro-entrepreneurs in Haiti, to brainstorming with Virgin billionaire **Sir Richard Branson** on his own private island paradise, Necker Island.

These experiences allow you to build valuable connections and instrumental networks that can only develop outside the 'normal' business settings. Forget a typical business networking event or dinner party.

Now we're looking at what you can bring to the conversation and your '*Maverick DNA*'.

Note: We have reserved *just 15 spaces* for additional invited guests such as yourself. This invitation is not transferable.

In order to curate the optimal gathering of attendees and because this event will be held at the private home of John Paul DeJoria, it is necessary for you to confirm your reservation and provide a short bio online at: www.Maverick1000.com/selectVIP

About Maverick1000

Maverick1000 is an invitation-only, global network of bold and influential entrepreneurs.

Maverick members are recognized as the top individuals in 92 different professions and industries ranging from online pioneers and technology trailblazers to multi-national manufacturers, heads of financial institutions, renowned experts, international real estate developers, and venture capitalists. Participating icons include Sir Richard Branson, Tony Hawk, Peter Diamandis, Tim Ferriss, Chip Conley, Jesse James, Steve Saleen, Tony Hsieh, and numerous others.

About John Paul DeJoria

John Paul DeJoria, or J.P. as his friends call him, holds the rank of #81 on *Forbes'* 400 list of World's Richest People with an estimated \$4B net worth. J.P. will be opening up his private home for dinner and a special Patron tequila tasting while sharing his incredible rags-to-riches story. Having started

from incredibly modest beginnings, he's the co-founder of *John Paul Mitchell Hair Care Systems* and *Patron Spirits Company*.

His charitable philosophy of “*Success unshared is failure,*” has been responsible for his donating millions of dollars and being personally involved in numerous philanthropic ventures on the frontlines.

To confirm your reservation please RSVP immediately at
www.Maverick1000.com/selectVIP

